

# Adrienne Yao

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817 Highland Green Way NE  
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## EDUCATION

- MSc. Economic Policy, **University College London** 2012 London, UK  
Thesis: Regression analysis using the Mincer Model titled "*Labor Market Response of Immigrants in the US to the Financial Crisis of 2007*"
- B.S. Business Administration - Computing and Information Technology Track, **Carnegie Mellon University** 2005 Pittsburgh, PA

## TECHNICAL SKILLS

### APPLIED:

HTML5, CSS3, JavaScript (jQuery), Sketch, PHP  
MS Office (Access, Excel, PowerPoint, Word), SQL, SAS, VBA  
Adobe Creative Cloud (Photoshop, Illustrator, InDesign)  
Content Management Systems, MVC (React)

### COURSEWORK:

Stata, EViews, Matlab  
Java, C++, BASIC, Pascal  
Bootstrap, PHP

## WORK EXPERIENCE

### Adrienne Yao, Front-End Web Designer & Developer

Sep 2015 – Present

- Portfolio: <http://adrienneyao.com>
- Designing and developing responsive websites for individuals and small businesses
- Hand-coding primarily in HTML5, CSS3 and JavaScript, using the latest W3C standards

### FRED. Agency, Atlanta - Interactive Web Developer

Dec 2016 – Mar 2017

- Designing and developing responsive layouts for landing pages
- Developing Wordpress websites in PHP, HTML5, CSS3 and Javascript
- Web responsibilities include configuring content for commercial and residential properties, troubleshooting and resolving code issues, ensuring cross-browser compatibility and collaborating with account directors, designers and other developers to support site operations and meet project deadlines

### MDRC, New York - Technical Analyst

Apr 2013 – Aug 2015

- Served as primary data programmer, handling the QC, restructuring, and creation of data variables. Refining and streamlining the design of SAS program architecture, and coordinating with various programmers to build a master impact evaluation model for a large scale, multi-site randomized control trial social program, mimicking an agile-scrum environment
- Presented on the fundamentals of SAS infographics using the SAS/GRAPH package

### American Express, Co. New York - Technical Product Manager, Finance

Dec 2007 – Mar 2011

- Partnered on cross-functional project teams working with developers and project managers to budget, define, analyze, design, develop, test, implement and rollout global pricing capabilities on a proprietary web application (parallels the complexities of the offline excel model). Improved end-to-end pricing process through creative and resourceful use of design and troubleshooting to meet deadlines and business strategy demands
- Designed custom toolkit using VBA to integrate individual excel pricing models into one standardized database for aggregate analysis and global pricing activity
- Streamlined and standardized monthly global pricing reports in accordance with global team requirements. This initiative reduced service level agreement days within business unit

### A.T. Kearney, Inc., Chicago - Data Analyst, Procurement Solutions

Aug 2005 – Aug 2007

- Built a prototype of a health record form for a European health insurance company, used to efficiently capture patient data. Targeted the user experience of the form by having live users enter data, and building in time recording capabilities, and other interactive functions to gauge user performance.
- Designed and built custom MS applications and functions to support various client engagements including: interfacing SQL server backend with Access front-end, building star-schema databases to house various client systems containing AP, invoice, PO, call center data, automating complex reporting and analysis, and designing RFP templates